

## Message Text

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ACTION EA-14

INFO OCT-01 ADP-00 EB-11 COME-00 USIA-15 CIAE-00 INR-10

NSAE-00 RSC-01 RSR-01 /053 W  
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P R 180515Z AUG 73

FM AMCONSUL HONG KONG

TO SECSTATE WASHDC PRIORITY 7941

INFO USLO PEKING

LIMITED OFFICIAL USE HONG KONG 8307

E.O. 11652: GDS

TAGS: ETRD, BEXP, CH, US

SUBJECT: PREPARATION OF CANTON TRADE FAIR GUIDE

REF (A) STATE 163092, (B) PEKING 789

1. CONGEN HAS RECEIVED AMENDMENTS TO TEXT OF FAIR GUIDE FROM USLO AND WILL SEND COMPLETE DRAFT TO THE DEPARTMENT EARLY NEXT WEEK BY FPO MAIL, WHICH IS FASTEST MAIL SERVICE. AS INDICATED (REF B) WE ANTICIPATE A NEED FOR 200 COPIES IN HONG KONG WITH AN ADDITIONAL 50 FOR PEKING NO LATER THAN SEPTEMBER 30. TOTAL PRINTING OF 750 SHOULD BE SUFFICIENT FOR HONG KONG AND PEKING FOR NEXT TWO FAIRS AND OTHER USE BETWEEN TIMES. WE CONCUR WITH USLO SUGGESTION THAT PRINTING BE DONE IN U.S. SO THAT NEITHER POST WILL BE BURDENED WITH SUPERVISING DETAILS OF PUBLICATION. IF TIME DOES NOT PERMIT, CONGEN COULD, WITH USIS ADVICE, HAVE IT PRINTED IN HONG KONG. IN THIS CASE WE WOULD NEED TO KNOW BY LATE AUGUST AND WOULD REQUIRE FUND CITATION OR MEANS OF BILLING NCUSCT.

2. SIZE - WE ENVISION POCKET SIZE, BROCHURE-TYPE BOOKLET (SIMILAR TO THE ONE USED BY CANADA) THAT WOULD BE FOUR INCHES WIDE AND EIGHT INCHES LONG, WITH ATTRACTIVE COVER. NUMBER OF PAGES WILL DEPEND ON SIZE OF TYPE AND LAYOUT WHICH CAN BEST BE DECIDED AT TIME OF PUBLICATION. PRESENT DRAFT, EXCLUSIVE OF GRAPHICS AND TRADE STATISTICS, RUNS 20 TRIPLE-SPACED LEGAL-SIZE PAGES.

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3. GRAPHICS - GUIDE WILL INCLUDE A MAP OF CANTON AND A LIST OF

RESTAURANTS, HOTELS, AND PLACES OF INTEREST  
WITH CHINESE TRANSLATIONS. BOTH ARE BORROWED FROM THE  
CANADIAN FAIR GUIDE. USLO HAS OBTAINED APPROVAL FROM  
THE CANADIAN EMBASSY IN PEKING FOR THEIR INCORPORATION  
IN OUR BROCHURE. WOULD APPRECIATE ADDRESSEES THOUGHTS ABOUT COVER  
DESIGN.

4. TRADE STATISTICS - TO SAVE TIME IN TYPING AND TRANSMITTAL, CONGEN  
SUGGESTS THAT FIGURES ON U.S.-PRC AND PRC-WORLD TRADE BE ADDED  
BY THE DEPARTMENT.

5. CONTRACTS-ADDITIONAL INFORMATION ON PRC CONTRACTS INCLUDING  
SAMPLES IS BEING PREPARED SEPARATELY. IT WILL BE AVAILABLE TO  
BUSINESSMEN AS PART OF THE COMMERCIAL LIBRARY IN THE HOTEL  
SUITE AT THE FAIR AS WELL AS USLO AND CONGEN. COPIES WILL  
BE POUCHED TO DEPARTMENT TOO AS SOON AS COMPLETED.  
DEAN

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## Message Attributes

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